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Social Toolkit: Europe/Copenhagen May 14, 2019

KEY HANDLES: @GGWCup (all platforms)

HASHTAGS: #GGWCup #ErasmusPlus #bloxkbh #taketheball #WorldCup

OTHER
Rita Blås Lopper: @rita_blaas_lopper (IG)
Rita Blås Lopper Facebook https://www.facebook.com/Rita-Bl%C3%A5s-Lopper-122078724576262/
BLOX https://www.facebook.com/bloxkbh/
DAC https://www.facebook.com/danskarkitekturcenter/

EVENT & PANELS
GGWCup Europa Facebook event https://www.facebook.com/events/343653802887278/

FREE TICKET TO DAC
https://bit.ly/2GFOF4J

LINKS/ASSETS
Teams http://ggwcup.com/ggnews?category=TeamsCPH2019

PR NOTE ABOUT the new Herstory Arena
https://www.dropbox.com/s/es9jgd19biryec4/PR%20Note%20about%20Herstory%20Arena.pdf?dl=0

CREATIVE ASSETS (Graphics + videos):
https://www.dropbox.com/sh/enmafdkhp1478ee/AACkE_udC7GWVFwnU_6kxzX6a?dl=0

These posts and content can be used anytime. In the Dropbox folder are some pictures sized for Facebook/Instagram, that can be used with the social copy in this document. Feel free to use your own pictures too.

FACEBOOK/INSTAGRAM - for inspiration and please add the correct handels @

Option 1
#GGWCup Copenhagen May 14th is a special edition and will present a new step towards the realization of a truly equal and inclusive space for women's sport. Opening ceremony at 4PM. #GGWCup schedule is here > http://bit.ly/2vtqKPK

… more on next page...

Option 2
It's a pleasure to be event partner and support @GGWCup in building a new type of #worldcup. On May 14 in Copenhagen thirty teams will meet in front of @DACdotDK and use sport as a catalyst for change. Will you join? #GGWCup schedule is here: > http://bit.ly/2vtqKPK

Option 3
Copenhagen, join us in changing the world for women through sports on May 14th in Copenhagen. Come join us. #GGWCup schedule is here: > http://bit.ly/2vtqKPK

Option 4
We got ourselves a game on May 14. Thirty teams will play in this special European version of the #GGWCup. They teams will use sports as activism tool in changing their future. Which of the 17 #GlobalGoals will you activate? We choose [insert goal]. #GGWCup schedule is here: > http://bit.ly/2vtqKPK

Option for FACEBOOK
INVITATION. On May 14, 2019, thirty all-women teams will set out to play for the world they want. In this special European version of the Global Goals World Cup, the teams will step onto the pitch in front of BLOX and Danish Architecture Center @danskarkitekturcenter - Denmark's national center for the development and dissemination of knowledge about architecture, building and urban development. A brilliant location to combine sport and activism to change the world for women. We hope to see you - and we are very excited to explore the new Herstory Arena planned and designed together with Danish AMPD / Architecture Ministry Production Design and artist Jette Svare, Mooly.

We hope to see you on the bleachers.

Admission is FREE - also to DAC exhibition with GGWCup ticket https://bit.ly/2GFOF4J. #GGWCup schedule is here: https://www.facebook.com/events/343653802887278/

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DANSK

Mulighed 1

#GGWCup Copenhagen d. 14. maj er en helt speciel udgave af turneringen hvor vi gør fremskridt mod realiseringen af et lige rum for kvinders sport. Åbningsceremoni kl. 16:00. #GGWCup tidsplan her: http://bit.ly/2vtqKPK

Mulighed 2

Det er en fornøjelse at være event partner og støtte @GGWCup i at opbygge en ny type #worldcup. Den 14. maj i København mødes 30 hold foran @DACdotDK til at kæmpe for en bedre verden. Vil du være med? #GGWCup tidsplan her: http://bit.ly/2vtqKP

Mulighed 3

København, hjælp os med at ændre verden for kvinder gennem sport d. 14. maj i København. Kom og vær med. #GGWCup tidsplan her: http://bit.ly/2vtqKPK

Mulighed 4

Så er vi klar til kamp d. 14. maj! 30 hold spiller i denne helt specielle europæiske version af #GGWCup. Holdene vil bruge sport og aktivisme som værktøj til at ændre deres fremtid. Hvilke af de 17 #GlobalGoals vil du aktivere? Fx. Vi vælger (indsæt mål). #GGWCup tidsplan her: http://bit.ly/2vtqKPK

Mulighed til FACEBOOK

INVITATION. Den 14. Maj vil 30 kvinde hold spille fodbold for den verden de ønsker. I denne specielle europæiske version af Global Walls World Cup vil holdene træde på banen foran BLOX og Dansk Arkitektur Center @danskarkitekturcenter - Danmarks nationale center for udvikling og formidling af viden om arkitektur, byggeri og byudvikling. Et glimrende sted at kombinere sport og aktivisme for at ændre verden for kvinder. Vi håber at se dig - og vi er meget glade for at udforske den nye “Herstory Arena” planlagt og designet sammen med Dansk AMPD / Arkitekturministeriet Production Designer og kunstner Jette Svane fra Mooly.

Vi håber på at se dig.

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GGWCUP

Adgang er GRATIS - også til DAC udstilling med GGWCup billet https://bit.ly/2GFOF4J
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