Organisational Structure

Steering Group

- Eir Soccer
- UNDP
- Danish Ministry of Foreign Affairs

Advisory Borad (TBD)

- Women Deliver
- Gloal Compact
- Olafur Eliasson
- Save the Children

- Support
- Inspire
- Raise awareness
- Develop new ideas

Global Goals World Cup

- Majken Gilmartin
- Rikke Rønholt
- Administration
- Accounting
- Media/Web/Marketing

Local host - example: Nairobi

Local host: Save the Children
Steering Group:

- Danish Embassy, Nairobi UNDP
- Global Compact Local Network
- Shining Hope

Role of the GGWCUP team:

- Event design
- General core fundraising
- Partnership agreements
- Social media support
- Mobilising ambassadors/VIPs
- Concept development/branding
- Content
- General support

Financing principle:

Minimum 80% of funds raised for each event is invested directly into the local host community

Each Event is co-created with a local host
Role of local host:

- Identify and secure event venue
- Coordinate local partnerships
- Mobilise local grassroots organisations
- Secure legal permits and political support
- Coordinate local fundraising
- Identify local media partners
- Choose local legacy for event.

THE GLOBAL GOALS WORLD CUP